

FAIR

We depend on farmers to put food on the table,
imagine if they all went on strike...

Fair



You go to work



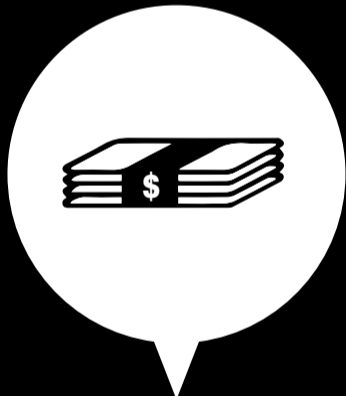
You put in a 9 hour shift,
5 days a week



You accrue sick leave
and holiday pay



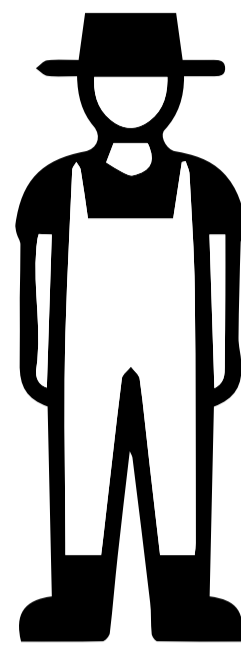
Your time is valued
at \$30 an hour



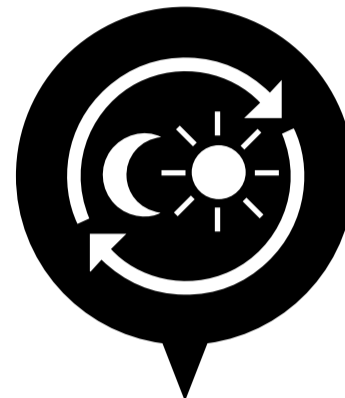
You get paid \$30 an hour

Fair

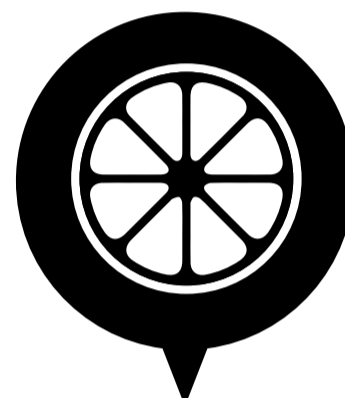
Not fair



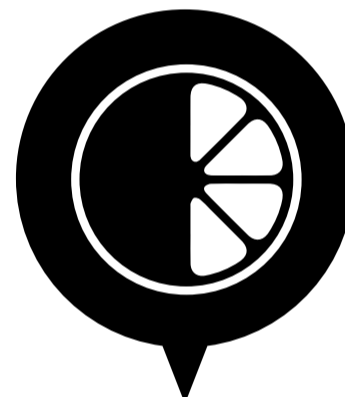
You grow oranges



You put in a 12 hour shift,
6-7 days a week



It costs you .30c/kg to
produce your oranges



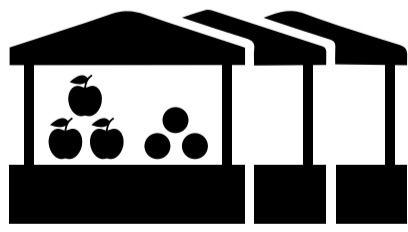
The most you get is .15c/KG
when it's time to sell your oranges



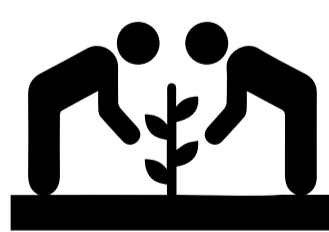
They're sold at the shop for \$4.50/kg

Not fair

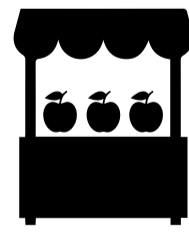
Show that you value our farmers by shopping at places
that pay them a fair price and ask questions!



Farmers'
markets



Community
supported
agriculture



Local
grocers



Food hubs
& Co-ops

**Use your shopping dollar to
vote for a fair food system**