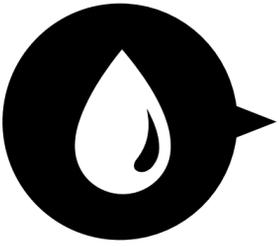


# ENVIRONMENT

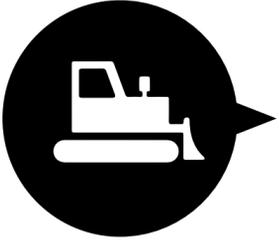
**The way we currently grow, process and distribute food is causing serious environmental damage.**

**We're consuming too much, too fast**



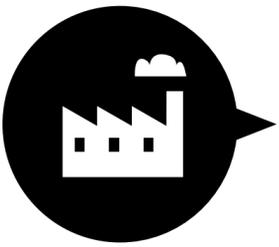
## **Too much water**

A whopping 90% of a household's embodied water use is from food consumption



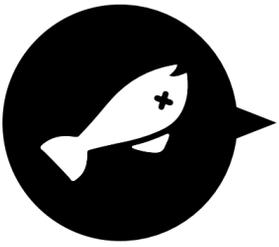
## **Too much land**

Clearing of forests and bush land for animal industries and plantations such as oil palm has resulted in serious habitat loss globally. In Australia grazing takes up nearly 60% of the continent



## **Too many fossil fuels**

We currently depend on fossil fuels to power our machinery on farm and in the processing plants, to produce synthetic fertilisers and petroleum based pesticides and herbicides, to produce plastic packaging and to transport our food vast distances. It won't last



## **Too many chemicals**

Run-off from synthetic fertilisers, pesticides and herbicides pollutes our waterways and ocean, alters the nutrient load and causes environmental disasters such as blue-green algae outbreaks



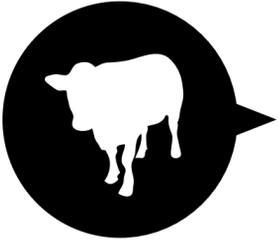
## **Too much waste**

Australians waste \$8 billion worth of food every year, or one in five bags of groceries bought. That's not only a colossal waste of money, but also a waste of the farmer time and precious resources that went into growing and transporting the food. We also throw out 69kg of plastic packaging per person, per year



## **Too many kilometres**

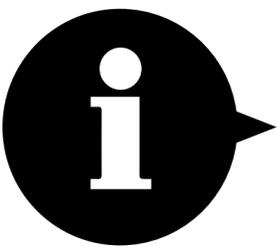
A study found that the food items in a typical shopping basket in Victoria have travelled a total of 70,803km to reach your table, which is almost the equivalent of travelling twice around the circumference of the earth



## **Too many greenhouse gasses**

Raising animals for food generates more greenhouse gas emissions than all the cars, trucks, trains, ships, and planes in the world combined

**All under the hammer of climate change...**



## **What can we do?**

- We must educate ourselves.
- Make food education a compulsory part of every child's schooling.
- Grow your own; because if you grow it, you know it.
- Eat more vegies and less energy-intensive food (meat, dairy and processed food).
- Support organic and low-chemical agriculture at farmers' markets and alternative food outlets.
- Be prepared to pay a little more so that our farmers can protect the precious environment that produces our food.