

At What Cost?

IT'S FAIR DINKUM **MINDBOGGLING** THAT AUSTRALIA RANKS **4TH** IN THE WORLD FOR RESPONSIBLY MANAGED FISHERIES, YET **72%** OF THE SEAFOOD WE EAT IS ACTUALLY **IMPORTED**

IT'S DOWNRIGHT SILLY THAT WE CONSIDER THESE **CHEAP IMPORTS** GOOD VALUE FOR MONEY WHEN THEY COME MAINLY FROM THAILAND, CHINA & VIETNAM – COUNTRIES THAT LACK THE SAME ENVIRONMENTAL *and* HUMAN RIGHTS **STANDARDS, REGULATIONS and PRACTICES** WE HAVE IN *Australia*. IN FACT THAILAND & VIETNAM WERE **42ND and 45TH** OUT OF THE 53 COUNTRIES RANKED FOR RESPONSIBLE FISHERIES MANAGEMENT.

CANNED TUNA & SALMON, FROZEN FISH FILLETS & SQUID AS WELL AS MANY '*iconic*' AUSSIE FAVES LIKE **PRAWNS & BARRAMUNDI** ARE THE MAIN IMPORTS.

DON'T BE A FREDDIE WITH FISH. HELP BUILD A BETTER FUTURE BY CHOOSING *Australian seafood.* LOOK FOR AUSTRALIA ON THE COUNTRY OF ORIGIN LABEL. BUY **FRESH, LOCAL & sustainable SPECIES** AND GIVE AUSTRALIAN FISHERIES THE *support* THEY DESERVE.

VISIT **SUSTAINABLETABLE.ORG.AU** *or* **GOODFISHBADFISH.COM.AU** FOR SUSTAINABLE FISH SPECIES.